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VI International Conference on Managing Quality in Chains (MQVIC 2013)

Cranfield University, United Kingdom
2nd – 5th September 2013



- First international postharvest conference in the UK for nearly 25 years
- Leading scientists, policy makers and industrial speakers from around the world
- Unique forum for scientists, industrialists and students to interact

Technical innovations for maintaining fresh produce quality are often done in isolation, without a full appreciation about how they might impact or be affected by supply chain management. The conference will readdress this problem and provide a forum in which academics, industrialists and students may interact to provide real-world solutions for the fresh produce industry.

Key topics: The conference will cover the entire fresh produce postharvest supply chain and include the following topics:

- reducing waste and resource mapping
- consumer-centred technological advances
- integrating supply chain management with novel postharvest technologies
- improving knowledge transfer between the academic community and industry.

The conference will look forward to the challenges that will face the industry in the coming decade and how these might be overcome in the developed and developing world and in the emerging markets.

Confirmed speakers:

- Professor Linus Opara, Stellenbosch University, South Africa
- Professor Bart Nicolai, Katholieke Universiteit Leuven, Belgium
- Mr Alan Wilson, Waitrose, United Kingdom
- Dr Ed Moorhouse, Group Technical Director, G's Fresh (The

Shropshire Group), United Kingdom

- Dr Ian Ferguson, Plant and Food Research, New Zealand
- Dr Sukhvinder Pal Singh, NABI, India
- Dr Peter M.A. Toivonen, Agriculture and Agri-Food Canada
- Mr Johnathan Sutton, Technical Manager - Produce, Plants & Flowers, Marks & Spencer, United Kingdom
- Professor Chris Watkins, Cornell University, United Kingdom
- Professor Pietro Tonutti, Scuola Superiore Sant'Anna, Italy

Who should attend? Researchers • Academics
Students • Industry leaders • Policy makers
NGO's • Health-related professionals

Programme: Plenary sessions (speakers to be announced), parallel keynote sessions, oral and poster presentations, technical tour and optional Gala dinner and cultural excursions.

Call for abstracts: You are invited to contribute papers.
Submission deadline: 24th March 2013

Location: Cranfield University is located in Bedfordshire at the very heart of the UK. It's central location, easy access from major roads, excellent main line rail service and proximity to key London airports make it easy to reach from across the world. Onsite accommodation is available.

One and two-day industry registration available

For more information and to book online: www.mquic2013.com



Early bird registration open until 7th April 2013